

introducing  
**Punch.ev**



**beyond  
— everyday**





# beyond — design



Dive into the world of Punch.ev and discover a design philosophy that goes beyond the ordinary. Our focus on aesthetics transforms every journey into a visually enchanting experience, making each drive truly extraordinary.



## — exterior



### smart — digital DRLs

Be it day or night, stand out as you go beyond.



### auto LED — projector headlamps

Go beyond with hassle-free auto headlamps for crystal clear visibility even at night.





**sequential front  
— side indicators**

Add a touch of class to every turn you make.

**frunk<sup>1</sup> —**

Level up your storage game with the Frunk – a front storage designed for all your essentials.



**electric ORVM with  
— auto fold**

Add style and function with mirrors that automatically fold.

**front LED fog lamps with  
— cornering function**

Navigate with confidence using advanced Front LED Fog Lamps with cornering function.





**electric front  
— charging lid**

Power up in style.

**shark — fin  
antenna**

Amp up style and  
functionality with the  
smart Shark Fin Antenna.



**R16 diamond  
— cut alloys**

Roll in style beyond  
everyday with R16  
Alloy Wheels.

## — interior



### digital — dashboard

Premium experience with multi layered dashboard and phygital touch-points.



### smart digital — steering wheel

Elevate the in-cabin experience with Digital Steering Wheel with illuminated logo at the centre.





## jeweled — control knob

Add a touch of finesse to every shift with the stylish Jewel Control Knob.

## phygital — control panel

Physical and digital controls integrated for an ergonomic and aesthetic appeal.



## steering — mounted controls

For a focused driving experience.



## mood — lights

Go beyond just playing music. Set your mood and sync seamlessly with the rhythm of your favourite track.

## illuminated cooled — glove box

Keep things cool while you're on the go.



## auto — dimming IRVM

Say no to distracting flashes.



# beyond — safety



Introducing Punch.ev, your reliable companion ensuring safety as you venture beyond everyday. Because with Punch.ev, safety is your constant travel mate on the road less ordinary.







## 360° surround view — camera system

Park easy with eyes all around. The 360° Surround View Camera System gives you a perspective beyond everyday .

## blind spot — view monitor

Boost up your visibility and go beyond.



## EPB with — auto hold

Simply enhance safety and convenience on your busy city drives.





## SOS calling — function###

A feature we hope you'd never have to use.

## 6 — airbags

Stay protected with the safety cocoon of 6 Airbags as standard.



## hill — descent control

Navigate downhill confidently with Hill Descent Control.

## hill — hold control

Conquer uphill terrains effortlessly with Hill Hold Control.



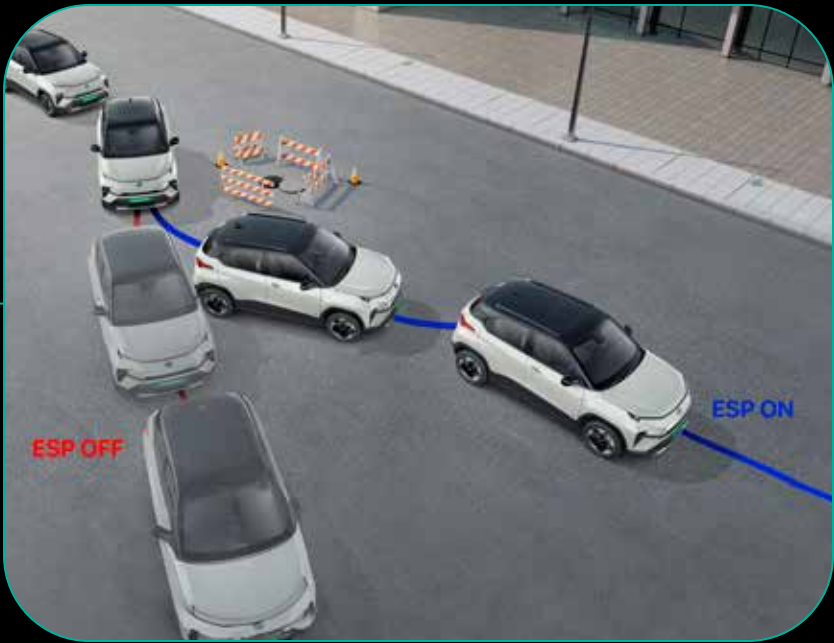


## all 4 disc — brakes

Enhance braking efficiency for more control.

## ESP —

Drive confidently with Electronic Stability Program (ESP) that comes standard in Punch.ev.



## ISOFIX —

Secure ISOFIX anchorage for added child safety.

## — BNCAP 5-star rating

- 31.46/32 in Adult Occupancy Protection\*
- 45/49 in Child Occupancy Protection\*



\*As per Bharat NCAP 2024 Score.



# beyond — comfort



Immerse yourself in the effortless comfort of Punch.ev. Because every journey deserves that touch of ease, and with Punch.ev, we've made it your everyday comfort while you go beyond.





## air purifier with — AQI display

Thanks to the Air Purifier you can now make sure you breathe clean and fresh air.



## front ventilated — seats

Comfort takes centre stage with ultra bolstered Ventilated Front Seats.





## USB type C — fast charging port

Power up all your gadgets while on-the-go.

## 90° opening — doors

Walking in and out of your car has never felt easier with 90° Opening Doors.



## voice assisted — electric sunroof

Invite the sun to your journeys by day, and the moon to your escapades at night.

## cruise — control

Enjoy relaxed driving with Cruise Control for journeys that take you beyond.







**rain —  
sensing wipers**

Eliminate the hassle of unpredictable showers with Rain Sensing Wipers.

**rear wiper and  
— auto defogger**

Nothing should come in between you and an unhindered driving experience.



**4 speakers &  
— 2 tweeters**

Immerse yourself in quality sound with a system featuring 4 Speakers and 2 Tweeters.

**366 litre —  
boot space**

For all your belongings and beyond. We've got room for all of it!



# beyond — technology



Discover the groundbreaking tech that powers Punch.ev and redefines the limits of innovation. Because for us, it's not just about pushing boundaries; it's about enhancing your journey with thoughtful advancements.







## Arcade.ev — app suite~

Arcade.ev will definitely spice up the entertainment factor in your already great in-car experience.



## 26.03 cm digital — cockpit

The intuitive Digital Cockpit, with multi-dial view.

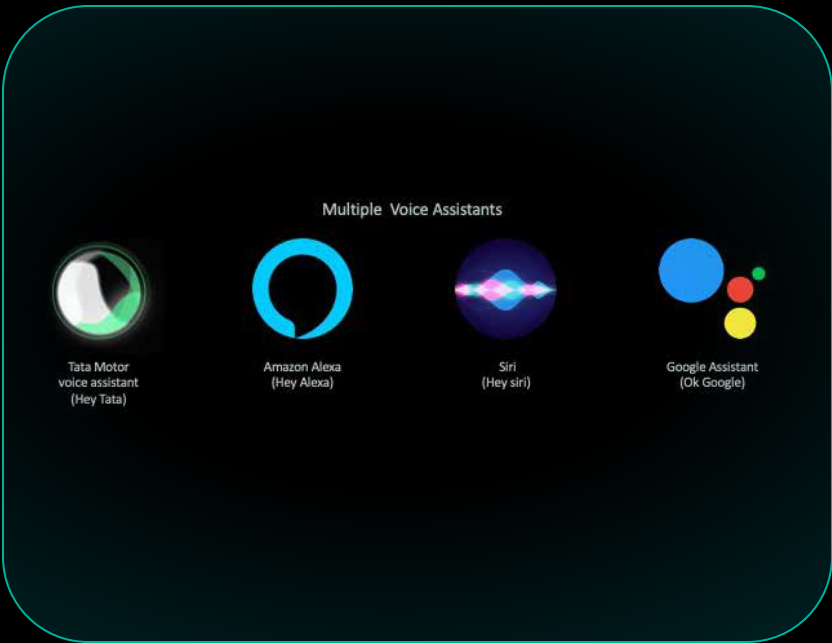


## 26.03 cm HD infotainment — by HARMAN

Enjoy an immersive experience with the 26.03 cm HD Infotainment System by HARMAN.

## wireless Android Auto™ & — Apple CarPlay™

Stay connected wirelessly with Android Auto™ and Apple CarPlay™.



## multiple — voice assistants ("Hey Tata", Alexa, Siri, Google Assistant)

Interact seamlessly with Multiple Voice Assistants.

## wireless — smartphone charger

Don't get tangled up in wires. Power up your devices with the Wireless Smartphone Charger.





# beyond— performance



Unleash the dynamic performance that resides within the heart of Punch.ev, where power and efficiency converge to transcend the ordinary driving experience.





## **paddle shifters for multi — mode regen**

Enjoy single pedal like drive while adding range to your journey.



## **multi drive modes — eco, city & sport**

Match your drive with your mood. Eco, City, or Sport, choose as you like.



## acti.ev — architecture

Unparalleled efficiency powered by the cutting-edge acti.ev Architecture.



## liquid cooled — IP67 battery pack

Long lasting battery, suited for Indian conditions.



## power — electronics

Smart algorithms to control vehicle electronics.



## motor — type

Enjoy the efficiency of a Permanent Magnet Synchronous Motor.

## power —

Experience the thrill of 90 kW power, delivering a performance beyond everyday.

## instant — torque

Feel the electrifying rush of 190 Nm of instant torque and accelerate beyond everyday.



# beyond — power



Your journey with Punch.ev, is empowered with user-friendly charging capabilities. It ensures your charging experience is beyond the usual, but as seamless as plugging in your everyday devices.





- **DC — fast charger**

Charge quickly. SOC 10% - 80% in 56<sup>▲</sup> minutes.

- **7.2 kW AC<sup>++</sup> home — wall box charger**

Charge conveniently at home. SOC 10%-100% in 3.6<sup>▲</sup> hours and 5<sup>▲</sup> hours for Long Range.

- **AC home — wall box charger**

Charge efficiently. SOC 10%-100% in 9.4<sup>▲</sup> hours and 13.5<sup>▲</sup> hours for Long Range.

- **15A portable — charger**

Charge anywhere from a 15A socket. SOC 10%-100% in 9.4<sup>▲</sup> hours and 13.5<sup>▲</sup> hours for Long Range.

Punch.ev - technical specifications and features	
	Punch.ev LR
electric drivetrain	
Motor (Type)	Permanent Magnet Synchronous Motor
Electric Motor Power (kW)	90
Electric Motor Torque (Nm)	190
Multi Drive Modes	Eco, City & Sport Mode
Battery Pack (kWh)	35
Thermal Management System	Liquid Cooled System
Ingress Protection for Motor & Battery Pack	IP67
Acceleration (0-100 km/h in sec)	9.5^
Emission	Zero Tailpipe Emission
smart drive features	
Smart Regenerative Braking	Multi-Mode Regenerative Braking   4 Levels (Level 0 - 1 - 2 - 3) 0 - No Regen   3 - Max Regen
Paddle Shifters to Control Regen Modes	✓
Customizable Single Pedal Drive	✓
dimensions	
Length x Width x Height (mm)	3857 x 1742 x 1633
Wheelbase (mm)	2445
Unladen Ground Clearance (mm)	190
Boot space (Litre)	366
steering	
Steering	Electrically Power Assisted
Turning Circle Radius (m)	<5
brakes	
Front, Rear	All - Disc
suspension	
Front Suspension	Independent, Lower Wishbone, McPherson Strut with Coil Spring Semi-independent Twist Beam With Coil Spring And Shock wheels & tyres
Rear Suspension	
Absorber	
Size	195/60 R16
Low Rolling Resistance Tires	✓
charging	
Charging Standard	CCS2
Portable Charging Cable	Yes
Charging Options	Home, 3.3 kW AC Wall Box, 7.2 kW AC <sup>++</sup> Wall Box, DC Fast Charger
Charger Type Included	3.3 kW or 7.2 kW AC <sup>++</sup> Wall Box
Estimated Regular Charging Time (SOC 10% to 100% from any 15A plug point)	~ 13.5^ hr
Estimated AC Fast Charging Time (SOC 10% to 100% from 7.2 kW AC <sup>++</sup> Fast Charger)	~ 5^ hr
Estimated DC Fast Charging Time (SOC 10% to 80% from 50 kW DC Fast Charger)	~ 56^ mins
warranty	
Battery Pack and Motor Warranty	8 Year or 1,60,000 km (whichever is earlier)
Vehicle Warranty	3 Year or 1,25,000 km (whichever is earlier)
driving range	
Certified Full Charge Range (MIDC Part 1 + Part 2)	365 <sup>#</sup>
Range (km) C75	270-290 <sup>ʹ</sup>
safety	
BNCAP Rating	5 Star
BNCAP Score AOP	31.46 / 32.00
BNCAP Score COP	45 / 49.00



# multiple colour choices — to pick from



**empowered**

**(dual tone)**

**empowered oxide**



**seaweed**



**daytona grey**



**fearless red**



**pristine white**

## **adventure**

**(single tone or  
dual tone depend-  
ing on persona**



**seaweed**



**daytona grey**



**fearless red**



**pristine white**

## adventure

### adventure s LR

- **LED Projector Headlamps**
- **Sequential Front Side Indicators**
- **Welcome & Goodbye Sequence**
- **Cruise Control**
- **Push Button Start/Stop (PEPS)**
- **Electric Adjustable ORVM**
- **Front LED Fog Lamps with Cornering Function**
- **Follow Me Home Headlights**
- **Jeweled Control Knob (LR Only)**
- **Electronic Parking Brake with Autohold (LR Only)**
- **Multi Drive Modes (City/Sport/Eco) (LR Only)**
- **Hill Descent Control (LR Only)**
- **All 4 Disc Brakes (LR Only)**
- **Hill Hold Control (LR Only)**
- **R16 Hyperstyle Steel Wheel (LR Only)**
- **Option of 7.2 kW AC<sup>++</sup> Fast Charger (LR Only)**
- **Electric Sunroof**
- **Auto Headlamps**
- **Rain Sensing Wipers**
- **Dual Tone Roof**

## empowered

### empowered +s LR

- **360° Surround View Camera System**
- **Blind Spot View Monitor**
- **Arcade.ev App Suite<sup>~</sup>**
- **Leatherette Seats**
- **Front Ventilated Seats**
- **Wireless Smartphone Charger**
- **26.03 cm Digital Cockpit**
- **Navigation in Cockpit - Driver View Maps**
- **Multiple Voice Assistants ("Hey Tata", Alexa, Siri, Google Assistant)**
- **Voice Assisted Electric Sunroof**
- **Mood Lights**
- **Frunk<sup>1</sup>**